

# A GUIDE TO OUR SERVICES

Issued 2023

The Lewis Institute was founded in 1981 to provide education and development of individuals and teams in organizations. We originally used Effective Human Performance as our name. This became Lewis Information Services for a few years. In 1996 the name was changed to The Lewis Institute and has remained constant since then.

## EDUCATION

We specialize in teaching management, leadership, interpersonal skills, and innovation and creativity. These courses are only taught by instructors who have practiced what they teach in real-world situations, so that you receive relevant, realistic instruction. We also pride ourselves in delivering *mentored education*, rather than hit-and-run programs that leave learners on their own to master the program. Even our online asynchronous courses are supported through weekly coaching sessions to ensure that students get the most from them.

Our courses are delivered through the University of Applied Innovation & Management. You will find it at <https://uofappliedinnovation.com>.

## COACHING & MENTORING

Not only do we provide life coaching, executive coaching, and leadership coaching, but we offer career coaching. This is based on founder Dr. Jim Lewis' experience of changing careers when he was 45 and the following experience with hundreds of individuals who were struggling to find the right place in life. We use assessments to help clients decide the path that is right for them and coach them in pursuing that path. We also use a method from Neuro-Linguistic Programming to assist clients in determining exactly what motivates them, so that their career choices are guided by that understanding. This may be one of the only programs of its kind. Certainly, it is not well-known.



## TALK TO JIM

If you would like to talk with Jim about your goals and how best to achieve them, please go to his calendar and select a time that is convenient for you to have a no-cost session with him. We want to be sure that we provide the exact service that is right for you, rather than taking a one-size-fits-all approach. We are dedicated to your success, because only if you succeed do we succeed in our mission.

Link to Jim's Calendar: [LINK](#)

Note: if the link does not work, go to the website: <https://www.lewisinstituteinc.com>